

[www.indonusabotanica.com](http://www.indonusabotanica.com)

# Indo Nusa Botanica

NATURAL BOTANICAL INGREDIENTS FROM INDONESIA

**COMPANY PROFILE**

# Company Overview

**Company Name : PT Indo Nusa Botanica**

**Business Type : Manufacture-Based Exporter & Private Label Partner**

**Established : Indonesia**

**PT Indo Nusa Botanica** is an Indonesia-based, **manufacturing-driven exporter** specializing in dried botanical ingredients.

We are directly involved in key production stages including raw material selection, controlled drying, manual sorting, quality control, and packaging to ensure consistent, export-ready quality.

Beyond ingredient supply, we operate as a **private label and manufacturing partner**, supporting customized specifications, packaging formats, and labeling requirements for global buyers.

Rooted in Indonesia's rich botanical heritage, we combine local sourcing with professional manufacturing practices to help our partners bring reliable botanical ingredients to international markets.



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# Manufacturing Approach



Our manufacturing approach is built on **direct process control and long-term collaboration**.

PT Indo Nusa Botanica actively manages critical production stages from raw material selection and drying to sorting, quality control, and packaging ensuring consistency, traceability, and reliability across every batch.

Operating under a **manufacturing-based model**, we adapt specifications and formats according to partner requirements, allowing our clients to focus on market development while relying on us as a dependable manufacturing and private label partner.





# Vision Mission



## **Vision**

To become a trusted manufacturing partner delivering export-ready botanical ingredients from Indonesia to global markets.

## **Mission**

- Deliver consistent, high-quality botanical ingredients through controlled manufacturing processes
- Support global partners with flexible customization and private label solutions
- Build long-term, sustainable partnerships across Indonesia's botanical supply chain

• Roselle Flower (*Hibiscus sabdariffa*) – dried calyx

• Lemongrass (*Cymbopogon citratus*) – dried cut



# Core Products

## Primary Products

- Butterfly Pea Flower (*Clitoria ternatea*) – dried whole flower
- Roselle Flower (*Hibiscus sabdariffa*) – dried calyx
- Lemongrass (*Cymbopogon citratus*) – dried cut

## Product Applications

- Herbal & artisan tea
- Functional beverages ingredients
- Natural food coloring
- Ingredient for food & beverage manufacturing

# Product Spec

## Product Specification (General)

Form: Dried whole / cut (product dependent)

Moisture Content:  $\leq 10\%$

Foreign Matter:  $\leq 1\%$

Processing: Controlled drying & manual sorting

Shelf Life: Up to 24 months (stored in cool & dry conditions)

Packaging: Food-grade aluminum foil, vacuum, or bulk packaging (customizable)

*Detailed specifications, Certificates of Analysis (COA), and laboratory test results are available upon request.*



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# Quality Control

Quality consistency is at the core of PT Indo Nusa Botanica's operations. We are committed to maintaining strict quality standards while building transparent, long-term partnerships with both suppliers and buyers.

Our quality commitment includes:

- Careful selection of farming partners with consistent cultivation practices
- Long-term collaboration to ensure stable supply and quality improvement
- Manual sorting and visual inspection at multiple stages
- Moisture level monitoring to maintain product stability
- Hygienic drying and packaging process
- Batch traceability for every shipment

We believe that consistent quality can only be achieved through strong commitment, clear communication, and sustainable cooperation across the supply chain.





# Logistic Capability

**Export Market Focus:** Southeast Asia, East Asia, Middle East, Europe

**Shipment method:** Air freight / Sea freight (FCL & LCL)

**MOQ:** Flexible (suitable for first-time buyers & sampling)

**Incoterms:** EXW, FOB (negotiable)

We support **export requirements** such as:

- Phytosanitary Certificate
- Certificate of Analysis (COA)
- HS Code compliance



# Why Partner with Us

- Specialized in dried botanical ingredients
- Manufacturing-based exporter with direct process control
- Consistent quality through strict quality commitment
- Flexible MOQ suitable for sampling and first-time buyers
- Export-ready documentation and logistics support
- Flexible customization and private label capability
- Packaging customization based on buyer requirements (size, material, bulk or retail-ready)
- Label customization using buyer's brand, private label, or neutral labeling
- Design support to align packaging and presentation with export market standards

# contact us



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 Bogor, Indonesia

Open for international inquiries, partnerships, and private label collaboration.



thank  
you

The background image shows a vast tea plantation with rolling hills and a small building in the distance. The tea bushes are arranged in distinct, parallel rows. The overall scene is lush and green, with a misty atmosphere in the background.