

www.indonusabotanica.com

Indo Nusa Botanica



NATURAL BOTANICAL INGREDIENTS FROM INDONESIA

COMPANY PROFILE



Company Overview

Company Name : PT Indo Nusa Botanica

Business Type : Manufacture-Based Exporter & Private Label Partner

Established : Indonesia

PT Indo Nusa Botanica is an Indonesia-based, **manufacturing-driven exporter** specializing in dried botanical ingredients.

We are directly involved in key production stages including raw material selection, controlled drying, manual sorting, quality control, and packaging to ensure consistent, export-ready quality.

Beyond ingredient supply, we operate as a **private label and manufacturing partner**, supporting customized specifications, packaging formats, and labeling requirements for global buyers.

Rooted in Indonesia's rich botanical heritage, we combine local sourcing with professional manufacturing practices to help our partners bring reliable botanical ingredients to international markets.



PT. Indo Nusa Botanica

www.indonusabotanica.com

Manufacturing Approach

Our manufacturing approach is built on **direct process control** and **long-term collaboration**.

PT Indo Nusa Botanica actively manages critical production stages from raw material selection and drying to sorting, quality control, and packaging ensuring consistency, traceability, and reliability across every batch.

Operating under a **manufacturing-based model**, we adapt specifications and formats according to partner requirements, allowing our clients to focus on market development while relying on us as a dependable manufacturing and private label partner.





Vision[🌱]

Mission



Vision

To become a trusted manufacturing partner delivering export-ready botanical ingredients from Indonesia to global markets.

Mission

- Deliver consistent, high-quality botanical ingredients through controlled manufacturing processes
- Support global partners with flexible customization and private label solutions
- Build long-term, sustainable partnerships across Indonesia's botanical supply chain



Core Products

Primary Products

- Butterfly Pea Flower (*Clitoria ternatea*) – dried whole flower
- Roselle Flower (*Hibiscus sabdariffa*) – dried calyx
- Lemongrass (*Cymbopogon citratus*) – dried cut

Product Applications

- Herbal & artisan tea
- Functional beverages ingredients
- Natural food coloring
- Ingredient for food & beverage manufacturing

Product Spec



Product Specification (General)

Form: Dried whole / cut (product dependent)

Moisture Content: $\leq 10\%$

Foreign Matter: $\leq 1\%$

Processing: Controlled drying & manual sorting

Shelf Life: Up to 24 months (stored in cool & dry conditions)

Packaging: Food-grade aluminum foil, vacuum, or bulk packaging (customizable)

Detailed specifications, Certificates of Analysis (COA), and laboratory test results are available upon request.

PT. Indo Nusa Botanica

www.indonusabotanica.com

Quality Control

Quality consistency is at the core of PT Indo Nusa Botanica's operations. We are committed to maintaining strict quality standards while building transparent, long-term partnerships with both suppliers and buyers.

Our quality commitment includes:

- Careful selection of farming partners with consistent cultivation practices
- Long-term collaboration to ensure stable supply and quality improvement
- Manual sorting and visual inspection at multiple stages
- Moisture level monitoring to maintain product stability
- Hygienic drying and packaging process
- Batch traceability for every shipment

We believe that consistent quality can only be achieved through strong commitment, clear communication, and sustainable cooperation across the supply chain.



PT. Indo Nusa Botanica

www.indonusabotanica.com

Logistic Capability

Export Market Focus: Southeast Asia, East Asia, Middle East, Europe

Shipment method: Air freight / Sea freight (FCL & LCL)

MOQ: Flexible (suitable for first-time buyers & sampling)

Incoterms: EXW, FOB (negotiable)

We support **export requirements** such as:

- Phytosanitary Certificate
- Certificate of Analysis (COA)
- HS Code compliance



PT. Indo Nusa Botanica

www.indonusabotanica.com

Why Partner with Us



- Specialized in dried botanical ingredients
- Manufacturing-based exporter with direct process control
- Consistent quality through strict quality commitment
- Flexible MOQ suitable for sampling and first-time buyers
- Export-ready documentation and logistics support
- Flexible customization and private label capability
- Packaging customization based on buyer requirements (size, material, bulk or retail-ready)
- Label customization using buyer's brand, private label, or neutral labeling
- Design support to align packaging and presentation with export market standards

contact us



+6285695371237



www.indonusabotanica.com



info@indonusabotanica.com



Bogor, Indonesia

Open for international inquiries, partnerships, and private label collaboration.

thank
you

